

AMITY GLOBAL BUSINESS SCHOOL CAMPUSES IN INDIA

**AHMEDABAD**

Amity Global Business School  
Safal Pegasus Building, A Block, 6th Floor, Anand Nagar Road  
Near Prahlad Nagar, Satellite Road, Ahmedabad  
Amity Helpline: 097-251-11300, 079-40063854

**BENGALURU**

Amity Global Business School  
372, 3rd Block, Kormangala  
St. Johns Hospital Road, Bengaluru  
Amity Helpline: 097-315-99955, 080-41217514

**BHUBANESWAR**

Amity Global Business School  
HIG 15, BDA Gangadhar Mehar Marg, Jaidev Vihar, Bhubaneswar  
Amity Helpline: 099-388-62894, 0674-230002/4

**CHANDIGARH**

Amity Global Business School  
Sebiz Square, 5th Floor, IT Park, C-6, Sector-67, Mohali  
Amity Helpline: 099-150-75777, 0172-3045460

**CHENNAI**

Amity Global Business School  
Steeple Reach, Ground/1st Floor, 25, Cathedral Road, Chennai  
Amity Helpline: 098-406-15168, 044-42329514

**HYDERABAD**

Amity Global Business School  
B-Block, Hyderabad Next Express Centre  
Beside L & T Metro Station, Punjagutta, Hyderabad-500082  
Amity Helpline: 090-002-89230

**INDORE**

Amity Global Business School  
6th Floor, Metro Tower, AB Road, Vijay Nagar, Indore  
Amity Helpline: 098-268-68111, 0731-4285666

**KOCHI**

Amity Global Business School  
Skyline Platinum, Rajaji Road, Kochi  
Amity Helpline: 096-332-07742, 0484-4028701

**MUMBAI**

Amity Global Business School  
Infinity Towers, 4th Floor, Opp. Goregaon Sports  
Complex, Mind Space, Malad (W), Mumbai  
Amity Helpline: 098-197-83213/214, 022-65276440

**NOIDA**

Amity Global Business School  
I-3, Block, 3rd Floor, Amity Campus, Sec.-125, Noida  
(New Delhi NCR)  
Amity Helpline: 098-188-66723, 098-186-00962

**PUNE**

Amity Global Business School, Pride Silicon Plaza  
Ground Floor, 106/A, Senapati Bapat Road  
Near Chatushringi Temple, Shivajinagar, Pune  
Amity Helpline: 090-964-95066, 020-41004772

AMITY CAMPUSES ABROAD

**LONDON**

Amity House, 7 Bedford Square, London, WC1B 3RA  
Amity Helpline: 096-506-92995, 096-503-88700  
098-717-26783, 099-586-77335  
www.amitylondon.org.uk

**DUBAI**

Block 10, Ground Floor, Dubai International Academic City  
Amity Helpline: 096-509-25559, 096-506-92995, 099-586-77335  
www.amityuniversity.ae

**SINGAPORE**

City Campus (NLB): 100 Victoria Street, National Library Building  
#11-01, Singapore 188064  
Main Campus (Tanglin): 3 Kay Siang Road, Singapore 248923  
Amity Helpline: +65-6602 9500 (9 Lines)  
Website: www.amitysingapore.sg

**NEW YORK**

New Jersey Institute of Technology, University Heights, Newark, NJ 07102  
Amity Helpline: 095-608-00558  
www.amity.edu/global

**CALIFORNIA**

California State University, San Bernardino,  
5500, University Parkway, San Bernardino, CA 92407  
Amity Helpline: 095-608-00558  
www.amity.edu/global

**MAURITIUS**

Level 5, B Wing, Cyber Tower 1, Cyber City, Ebene  
Amity Helpline: 098-717-26783, 095-608-00558  
www.amity.edu/mauritus

**CHINA**

Xinjinjiao Business Mansion, 255 XinJinqiao Road,  
Pudong New Area, Shanghai-201206, PRC.  
Amity Helpline: 099-999-08041, 096-506-92995  
www.amity.edu/china

PURSUE YOUR MANAGEMENT DREAMS  
AT AMITY CAMPUSES IN

Ahmedabad, Bengaluru, Bhubaneswar, Chandigarh, Chennai,  
Hyderabad, Indore, Kochi, Mumbai, Noida & Pune



Application Forms for Amity Global Business School Campuses in India are available free of cost at [www.agbs.in](http://www.agbs.in) or at Amity campuses



# Campuses Across 20 Cities in India and Abroad



AHMEDABAD



BANGALORE



BHUBANESWAR



CHANDIGARH



CHENNAI



HYDERABAD



INDORE



KOCHI



MUMBAI



NOIDA



PUNE



LONDON



DUBAI



CITY CAMPUS (NLB)

SINGAPORE



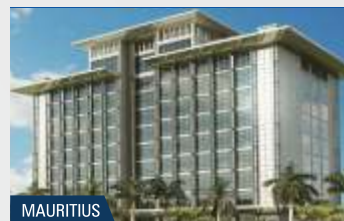
MAIN CAMPUS (TANGLIN)



NEW YORK



CALIFORNIA



MAURITIUS



BEIJING



NANJING

# Discover why Amity is the Preferred Choice for Management Education

## An Education Group trusted by over 150,000 Students

Established over 24 years ago, Amity is India's leading education group wherein 150,000 students are pursuing over 300 programmes from nursery to Ph.D. in 8 Universities, 25 Pre-schools & Schools and 150+ Institutions - thus offering all the advantages of an established group with a rich experience.

## A Legacy of Excellence in Management Education

Amity has been setting benchmarks in management education for the last 23 years. This is aptly reflected in the top rankings by leading B.School surveys of the country and in the Nielsen-Business Today B.School survey where Amity has been ranked 9th amongst India's leading B.Schools. It has also been ranked top 6 in Marketing by corporate recruiters in the Economic Times survey.

## Rich Intellectual Capital

The core faculty is a part of Amity Group's 4,500 distinguished academicians and domain experts besides leading corporate professionals with a rich industry experience. Additionally, industry leaders regularly share their industry insights and encourage students to look beyond books and explore the subject with experiential learning.

## Globally Benchmarked Infrastructure

Amity always benchmarks its infrastructure against the top institutions around the world. From centrally located, air-conditioned buildings to spacious classrooms equipped with the most modern audio-visual teaching aids and wireless laptops to help students access the Amity intranet, Amity provides the ideal environment to stimulate interactive learning.

## Maximum Industry Interaction

Amity students have had an interaction with over 1500 CEOs and over 50 global gurus like Steven Covey and Philip Kotler - more than any other institution, one of the many reasons why Amity

has consistently been ranked at the top. At Amity, students share insights with top industry leaders, listen to the views of leading statesmen and intellectuals, besides getting a global view on contemporary issues from renowned international academicians.

## Excellent Placements

Thousands of successful Amity alumni are working in coveted corporates across the world. In fact, over 42,000 students have got campus placements in the last few years with MBA students getting salary packages of up to ₹14 lacs p.a. This is ensured by a dedicated Placement Cell at each campus that not only guides students on their career plans, but grooms them for success in interviews through group discussion & public speaking techniques.

## A Unique Global Academic Experience

Amity is the only Indian Education Group that has established campuses in London and Singapore. Students get the unique opportunity to pursue one semester in these global campuses. At these centrally located, state-of-the-art campuses, they not only get taught by leading international faculty but also get an exposure to the international business world. Further, they can also opt for a one week study tour to USA, UK, Singapore or Dubai.

## A Worldwide Alumni Network

In the corporate world of today, the network of friends and contacts play a vital role. Unlike stand-alone B. Schools, at Amity, students build a lifelong network not only with their fellow students of Management but also with 1,00,000 budding Biotechnologists, Engineers, Psychologists, Telecom, IT and Insurance professionals...highly talented students who are selected out of over 150,000 applications received by Amity every year.

## Easy Education Loans

To ensure that world-class education is within easy reach of deserving students, Amity has tied up with reputed banks to offer easy education loans. Through these exclusive tip-ups, students get the benefit of quicker processing, concessions on interest rates and easy repayment options.



# Experienced Faculty

## Distinguished Academicians & Leading Corporate Professionals

At Amity, the core faculty comprises distinguished academicians from the best institutions and leading professionals from the corporate world with a rich industry experience. Besides carrying out industry-oriented consultancy and applied research, the faculty have authored numerous books and published papers.

In addition to the permanent faculty, leading professionals from the corporate world interact regularly with the students in the classroom as well as their workplaces. The students get a different insight into the subject with the rich industry experience of the faculty. They encourage the students to look beyond the books and explore the subjects with experiential learning.

AGBS is engaged in the development of a strategic plan for continuing faculty growth. To achieve the same various Faculty Development Programmes viz., Orientation Programmes, Effectiveness Programmes, Domain Refresher Programmes and Specialised Programmes are regularly organised.

# Industry-oriented Curriculum

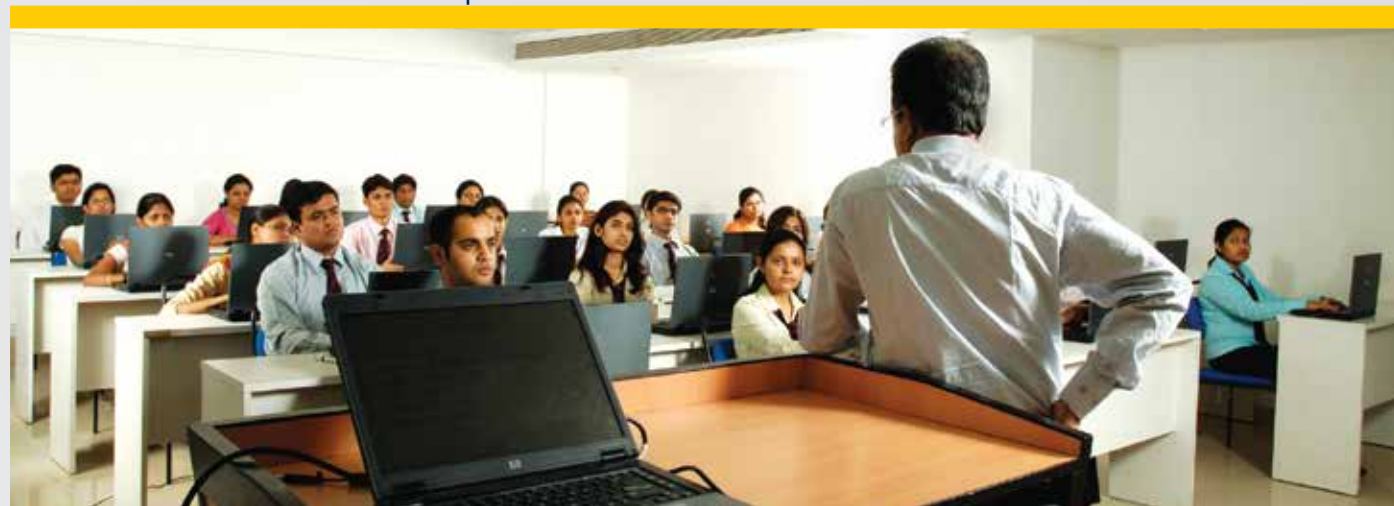
## Preparing Students For The Corporate World

The core curriculum of AGBS focuses on developing students' management and analytical skills that are essential elements of effective decision making in any organization. In two years, students learn the ethos of leadership besides understanding the impact of globalization, competition, technological innovation and ethics in the workplace.

The curriculum at AGBS is highly industry-oriented and is updated by Industry Advisory Boards with emphasis on all-round development and is geared towards making students ready for the corporate world even before they step into it.

Students learn through case studies, live projects, lectures, classroom discussions, field trips, consulting assignments and collaborative learning.

In a truly global style, AGBS imparts a rigorous and cross-functional curriculum. For instance, credit courses like emotional intelligence, creative thinking, and human engineering are taught. Apart from the above, the following value-added courses are also offered to the students:



### Visiting Faculty

AGBS has some of the brightest minds in the corporate and academic world on its panel. The Visiting Faculty bring the real life industry experience and perceptions right into the classrooms, which contribute to successful interlinking and interaction of contemporary management theories and practices.

The Visiting Faculty are from reputed organisations like Infosys, TVS, Tata Sky, The Times of India, Honeywell, among many others.



- Quality Management Systems
- Environmental Management Systems
- Occupational Health & Safety Management Systems
- Food Safety Management Systems
- Information Security Management Systems
- Lean Management
- Six Sigma Green Belt
- IT Service Management Systems
- Business Continuity Management





# Personality Enhancement Programme

## Enhancing Confidence To Stay Ahead

Personality Enhancement is a great focus area at AGBS because a great percentage of success in life depends on a person's confidence and personality.

To help students in personal grooming, special sessions are held on business etiquettes, negotiation skills and effective communication. Special modules are held on leadership, teamwork and analytical skills.

An important part of personality enhancement is grooming of students to come out with flying colours in interviews and group discussions. It covers key aspects of preparation, dressing for success, winning body language and confidence in speaking extempore.



# Global Academic Experience

## Ready For The World

As a part of its endeavour to integrate meaningful international exposure into a dynamic, well-researched curriculum, Amity has been the only Indian Education Group that has established campuses in London and Singapore.

Students get taught by top British and international academicians with an extensive experience. Besides on-campus facilities, students have access to the world renowned Senate House Library with over 4 million titles across 15 floors. Also, at Singapore campus students have access to the National Library, one of the largest in the city.



### Amity London Campus

The Campus in London is situated in the prestigious Bloomsbury area of Central London, surrounded by the best known academic institutions and cultural landmarks like British Library, London School of Economics, London Business School, Piccadilly Circus and Madame Tussauds.



### Amity Singapore Campus

Located right in the heart of Art, Cultural & Civic District of Singapore Amity Singapore Global Campus in National Library Building offers immediate access to the multinational business and financial institutions that have placed Singapore on the chart of the world's best economies.



## Multiple study options

- Option to pursue one semester at Amity Campus in London or Singapore.
- Option of one-week study tour to USA, UK, Singapore or Dubai.



“Getting taught by leading international faculty in London and interacting with top business houses will transform students into global business leaders”

**Dr. Peter Taylor, Director, Amity Global Business School, London**  
 (Former Director, MBA, UEL Business School, London;  
 The marketing management expert with over 35 years of teaching experience across Europe, Canada and Asia)



# Hi-tech Infrastructure

## Globally Benchmarked

Amity benchmarks only against the best universities around the world. Amity's faculty and senior team members travel all over the globe to imbibe the best practices, so that students get the best environment to pursue their dreams. Infrastructure facilities at Amity Global Business School provide the right ambience to stimulate interactive learning.

- Centrally air-conditioned, state-of-the-art buildings
- Spacious, air-conditioned classrooms provide the most conducive environment for dynamic and focused discussions

- Wi-fi enable centre where students are provided with wireless laptops to help them access the information anytime, anywhere. The Centre is also connected with a unique video conferencing facility to all 20 other AGBS Centres situated in India and abroad
- State-of-the-art Computer labs with the latest computing facilities
- Well-equipped libraries stocked with the latest periodicals and online databases like EBSCO

- Cutting-edge learning tools
- Cafeteria offering nutritious and wholesome food to ensure a well-balanced diet
- Recreation and Sports Centres to refresh minds during the hectic daily schedule





# Industry Interaction

## Gaining Real-world Experience

Amity students have interacted with over 1500 CEOs through unique modules such as CEO Dinner Series, CEOs Forum, etc. and with over 50 Global Gurus. Industry leaders, top professionals, entrepreneurs, policy makers and global gurus are invited to share their wisdom, insight and experiences, thereby facilitating practical learning.



Amity Students during their visit to Infosys campus, one of their many industry visits



Dr. Kajal Lahiri, Distinguished Professor State University of New York, Albany, sharing new management theories



Amity Students with Mr. Thomas Stewart, Managing Director and former Editor, Harvard Business Review



Mr. J.P. Parswani, President, Cadila Pharmaceuticals Ltd., sharing his success story with Amity Students



Mr. Anoop Ohri VP-Trade Sales, HSBC Bank, addressing Amity Students at "Sales Summit"



Mr. Robert B. Miller, Global Sales Guru, with Amity Students



Prof. Narendra M. Agarwal, Chairperson, Center for Software & IT Management, IIMB interacting with Amity Students



Mr. Janaki Raman President & Group CEO, MindTree Ltd., stressing on new avenues in the software industry



Mr. Swagat Mukherjee, Regional Director, CII, addressing Amity students



Mr. Sushant Tharappan, Assoc. VP, Head - Organization Development, Infosys, sharing the Group's journey towards excellence



Amity Students with Mr. Pritish Nandy, renowned media personality at an event partnered by Amity



Mr. Verne Harnish, Growth Guru, with Amity Students

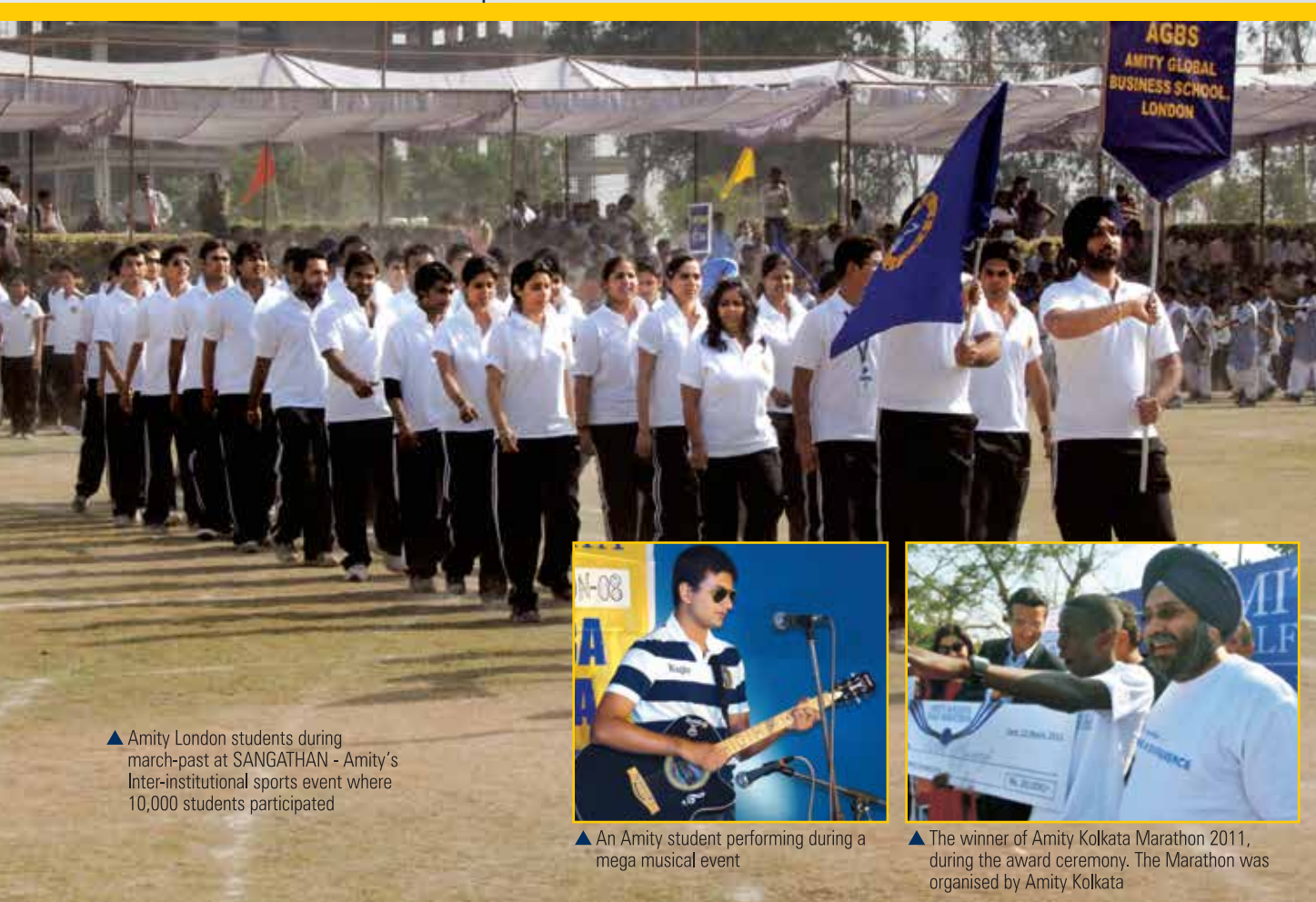


# Cultural Events & Competitions

## A Unique Way To Experiential Learning

Enthralling Events, Knowledge Festivals, Challenging Competitions...for students of Amity, life is all about non-stop learning, as much of it outside the classroom, as in it. No wonder, they are so adept at not only organising Events, Festivals and Competitions, but also winning them.

Displaying great leadership and teamwork skills, Amitians leave a lasting impression wherever they go.



▲ Amity London students during march-past at SANGATHAN - Amity's Inter-institutional sports event where 10,000 students participated



▲ An Amity student performing during a mega musical event



▲ The winner of Amity Kolkata Marathon 2011, during the award ceremony. The Marathon was organised by Amity Kolkata



◀ Amity students attending a Workshop on "Moulding Perception to Achieve Greater Things in Life"

▲ Amity students performing at the equestrian show during SANGATHAN - Amity's Inter-institutional sports event



◀ Amity Indore students participating in march-past parade at SANGATHAN-Amity's Inter-Institutional sports event



Famous actors John Abraham & Genelia D'Souza sharing some fun moments at Amity Ahmedabad



◀ Amity Hyderabad students performing at a cultural event



Amity students excelling at the Tug-of-war competition during SANGATHAN - Amity's Inter-institutional sports event



# Outstanding Placements

## The Confidence Of Being Amongst The Best

At Amity, a dedicated Placement Counselling Cell guides students to make informed decisions about their career. Right education, industry-oriented curriculum and perfect grooming ensures that Amity's MBA students get placed in coveted corporates with salary packages of upto ₹ 14 lacs per annum.

Over 42,000 Amity students have got campus placements over the last few years in corporates like Cadbury, Sony, HCL, Hyundai, TVS Motors, GE Capital and many more...

Amity students build a lifelong network of friends with thousands of alumni all over the world - top engineers, journalists, lawyers, biotechnologist, fashion designer and many other professionals. Because unlike stand-alone B-schools, Amity imparts education in over 250 diverse disciplines



# Programme Details

Centre	Course	Duration	Fees						Total
			Semester-1 Fees (In ₹)	Semester-2 Fees (In ₹)	Semester-3 Fees (In ₹)	Semester-4 Fees (In Rs.)	Semester-5 Fees (In ₹)	Semester-6 Fees (In ₹)	
AHMEDABAD	PG Level	2 years	1,27,000	1,27,000	1,31,000	1,31,000	-	-	5,16,000
	UG Level	3 years	61,000	61,000	62,000	62,000	66,000	66,000	3,78,000
BENGALURU	PG Level	2 years	1,65,000	1,65,000	1,75,000	1,75,000	-	-	6,80,000
	UG Level	3 years	68,000	68,000	69,000	69,000	72,000	72,000	4,18,000
BHUBANESWAR	PG Level	2 years	1,05,000	1,05,000	1,15,500	1,15,500	-	-	4,41,000
	UG Level	3 years	57,000	57,000	58,500	58,500	60,000	60,000	3,51,000
CHANDIGARH	PG Level	2 years	1,49,000	1,49,000	1,56,000	1,56,000	-	-	6,10,000
	UG Level	3 years	65,000	65,000	66,500	66,500	68,000	68,000	3,99,000
CHENNAI	PG Level	2 years	1,57,000	1,57,000	1,73,000	1,73,000	-	-	6,60,000
	UG Level	3 years	63,000	63,000	65,500	65,500	68,375	68,375	3,93,750
HYDERABAD	PG Level	2 years	1,80,000	1,80,000	1,85,500	1,85,500	-	-	7,31,000
	UG Level	3 years	90,000	90,000	99,000	99,000	1,07,390	1,07,390	5,92,780
INDORE	PG Level	2 years	1,00,000	1,00,000	1,12,000	1,12,000	-	-	4,24,000
	UG Level	3 years	56,000	56,000	57,000	57,000	60,000	60,000	3,46,000
KOCHI	PG Level	2 years	1,24,000	1,24,000	1,31,000	1,31,000	-	-	5,10,000
	UG Level	3 years	70,000	70,000	73,975	73,975	76,000	76,000	4,39,950
MUMBAI	PG Level	2 years	1,51,000	1,51,000	1,61,000	1,61,000	-	-	6,24,000
	UG Level	3 years	90,000	90,000	94,000	94,000	99,500	99,500	5,67,000
NOIDA	PG Level	2 years	1,80,000	1,80,000	1,85,500	1,85,500	-	-	7,31,000
	UG Level	3 years	1,32,000	1,32,000	1,40,000	1,40,000	1,46,950	1,46,950	8,37,900
PUNE	PG Level	2 years	1,35,000	1,35,000	1,48,500	1,48,500	-	-	5,67,000
	UG Level	3 years	62,000	62,000	64,000	64,000	65,100	65,100	3,82,200

Mentioned above is the effective fees structure including Corporate Scholarships

**ELIGIBILITY:** For PG level - Graduation (min. 50%) & 10 + 2 (min. 50%) • For UG level - 10 + 2 (min. 50%). • In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered • Graduation final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

**ADMISSION CRITERIA:** Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

**FEES NOTES:** Refundable Academic Security Deposit of ₹ 15,000/- has to be paid at the time of admission • Each Academic year is of 2 semesters • The mentioned fees structure is subject to change.

**HOSTEL FEES:** Hostel Fees (if applicable): For Noida Campus only: ₹ 80,000/- per annum. (Non AC); ₹ 1,50,000/- per annum (AC) • One time Refundable Security Deposit of ₹ 10,000/- has to be paid at the time of admission (Mess charges on actual basis).