

S. P. SAMPATHY'S SIVA SIVANI GROUP OF INSTITUTIONS



SIVA SIVANI'S
SPS HIGH SCHOOL



SIVA SIVANI
JUNIOR COLLEGE



SIVA SIVANI
DEGREE COLLEGE



SIVA SIVANI INSTITUTE OF MANAGEMENT

NH-44, Kompally, Secunderabad, 500100. Ph: 040-27165450-54

www.ssim.ac.in

Email: admissions@ssim.ac.in

7702312840 | 9030397737 | 9133305062



S. P. Sampathy's Siva Sivani Group of Institutions **SIVA SIVANI INSTITUTE OF MANAGEMENT**

Crafting Careers Since 1992
(AICTE Approved)

Celebrating 60 years



ABOUT SSGI & SSIM



Siva Sivani Group of Educational Institutions (SSGI) has been into education for 60 years. The group practices the motto of “Learn to Serve”. Over the years the group has delivered the best quality in academic endeavours. SSGI provides quality education from KG to PG under its five constituents viz., SPS Primary School, SPS high School, SPS Junior College, Siva Sivani Degree College and Siva Sivani Institute of Management.

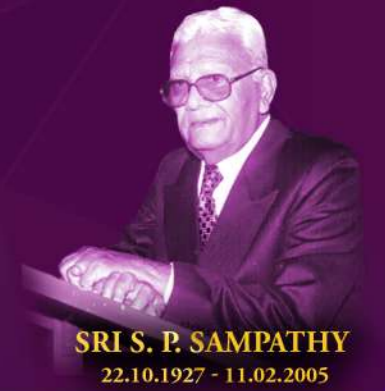
Siva Sivani Institute of Management (SSIM), one of the major constituents of SSGI, has been the trailblazer and pioneer in introducing the first ever PGDM Program approved by AICTE in the undivided Andhra Pradesh state. In the year 1992, SSIM started offering management education to cater to the needs of the corporates and society at large. Since its inception SSIM has a rich tradition of pursuing academic excellence. This is achieved by conducting continuous evaluation, providing excellent infrastructure and above all, the dedicated and highly qualified faculty members who strive in ensuring the all-round development of the future business leaders. SSIM is consistently working on its courses to offer the latest and most effective approach towards imparting Management education. The Institute designs and updates courses at periodic intervals. Stalwarts from both the industry and academia provide inputs for finetuning the course curriculum to match the needs of the industry.

SSIM has also received NBA Accreditation for its PGDM Course for the academic years 2020-21 to 2022-23. The relevance of accreditation goes far beyond quality assurance. Some of the major benefits enrolled students would receive are as follows:

- Accredited institution / program offers the highest quality education.
- Accreditation helps institutions to know their strengths, weaknesses and opportunities, pushes them to continuously improve their programs and provides them a new sense of direction, identity and targets; and
- Accredited institution / program demonstrates accountability to the public, commitment to excellence and continuous quality improvement.

SSIM consistently ranks amongst the top Business Schools in the country.

FOUNDER'S MESSAGE



SRI S. P. SAMPATHY
22.10.1927 - 11.02.2005

The Founder of Siva Sivani Group of Educational Institutions was a man with a vision and believed that nothing is impossible for those who think they can.

In 1961, Sri Sampathy started his journey with a mere 25 paise in his pocket and filled with zeal to create history by continuously evolving and providing top quality education. His dedication and positive attitude helped him brave all the odds and establish the education empire today called as Siva Sivani Group of Educational Institutions, a place where personal growth is achieved in tandem with peace, progress and prosperity of the human society at large.

In pursuit of providing quality education and to create future business leaders, he branched towards the outskirts of twin cities where ample land was purchased to set up the state-of-the-art educational institution with all the amenities inhouse for allround development of the aspiring students in 1983 and later in 1989 a second milestone was achieved at Kompally which now houses Siva Sivani Institute of Management (SSIM)

His passion and commitment towards innovation and adaption to newer technologies to provide better education lead to paperless classrooms in 2002, comparable to the best in the world.

During his life time, Sri S.P.Sampathy held many Honorary posts including the President of the Andhra Pradesh Private Schools Association, Convener ISC and ICSE Examinations of Hyderabad, Advisory Member on Boards of various Educational Institutions to mention a few.

He was the recipient of the Best Vidyapeeth Award presented by Her Excellency, The Governor of Andhra Pradesh, the Arch of Excellence Award, the Teacher of Teachers Award amongst innumerable other appreciations and accolades.

We, the members of Siva Sivani are committed and dedicated to the vision and mission of Sri S.P. Sampathy and constantly evolve ourselves to the future needs and provide education that makes the world a better place to live in.

RANKINGS

For the year 2019



For the year 2020



VISION

“To be a Premier Management Institute significantly contributing to Corporate World and Society.”

MISSION

- To disseminate management knowledge through focused educational programmes.
- To contribute to management knowledge through extension and research activities.
- To develop responsible management graduates through ethics-based education.
- To promote the culture of critical, innovative thinking and Social entrepreneurship.

PROGRAMS OFFERED

PGDM - Triple Specialization



PGDM - BIFS

PGDM - Business Analytics

- Trimester Based Structure with emphasis on outcome based education.
- Highly Focused Programs with wide choice of electives
- Industry interaction inbuilt with IIPs, Specialization Project & Experiential Learning.
- Managerial Competency Development inbuilt in the curriculum.



Eligibility: Minimum 50% marks in Graduation

Qualifying Exams: CAT/MAT/XAT/GMAT/CMAT/ATMA

Selection Process: Group Discussion and Personal Interview

MULTIDISCIPLINARY APPROACH

Multidisciplinary approach brings about an appreciation of our natural world and human impacts on the society. It is an applied science as it seeks practical answers to making human beings sustainable in the future.

Innovative solutions typically require multi-disciplinary teams to define, design and develop comprehensive solutions, although varied backgrounds may cause culture clashes that have to be resolved. Effective teamwork enables the group to make decisions, solve problems and communicate successfully. Involving each team member in the decision-making process results in better decisions leading to job satisfaction, commitment and increased productivity.

SSIM is in the forefront integrating multidisciplinary approach into all of its PGDM programmes enabling students to have an allround exposure to and visibility in some of the courses.viz., i) Music, ii) Fine Arts, iii) Theatre Arts etc.

PEDAGOGY

To revitalize teaching effectiveness SSIM faculty place emphasis on effective pedagogy and give utmost importance to the learning needs of students. The focus on student learning has driven the faculty in adopting new approaches of teaching and thus enabled in incorporating broad set of outcomes for each course; such as students' mastery of content, ability to consider and develop skill set that help students undertake career positions.

- | | |
|--|----------------------------------|
| 1. Instruction Delivery Using ICT | 7. Company Fact Presentations |
| 2. Experiential Learning | 8. Corporate Meeting |
| 3. Out Bound Training- When out is in! | 9. Interview Skills |
| 4. NPTEL Online Courses | 10. Team Building |
| 5. Instructional Methods | 11. Stress Exercise |
| 6. Corporate Interviews | 12. Business Simulation Workshop |

OUTCOME BASED EDUCATION

This innovative pedagogy practice involves making the students learn by doing. One such innovative teaching learning tool is Out Bound Training (OBT). In outbound training the students are taken OUT of the classroom and into the open. It is a throwback to the Gurukul system. The students have to perform many physical and sometimes challenging tasks and play games and conduct experiments. They learn in the fun way and in groups. Talk about mixing business with pleasure. These five activities are of one hour duration and students are cycled through these activities including certificate distribution. Each activity is conducted in an hour. First five minutes for the pre-brief , the activity is for 40 minutes, and last five minutes for the post brief. The last ten minutes are buffer and time for changeover from one activity to another.

INTERNATIONAL COLLABORATIONS



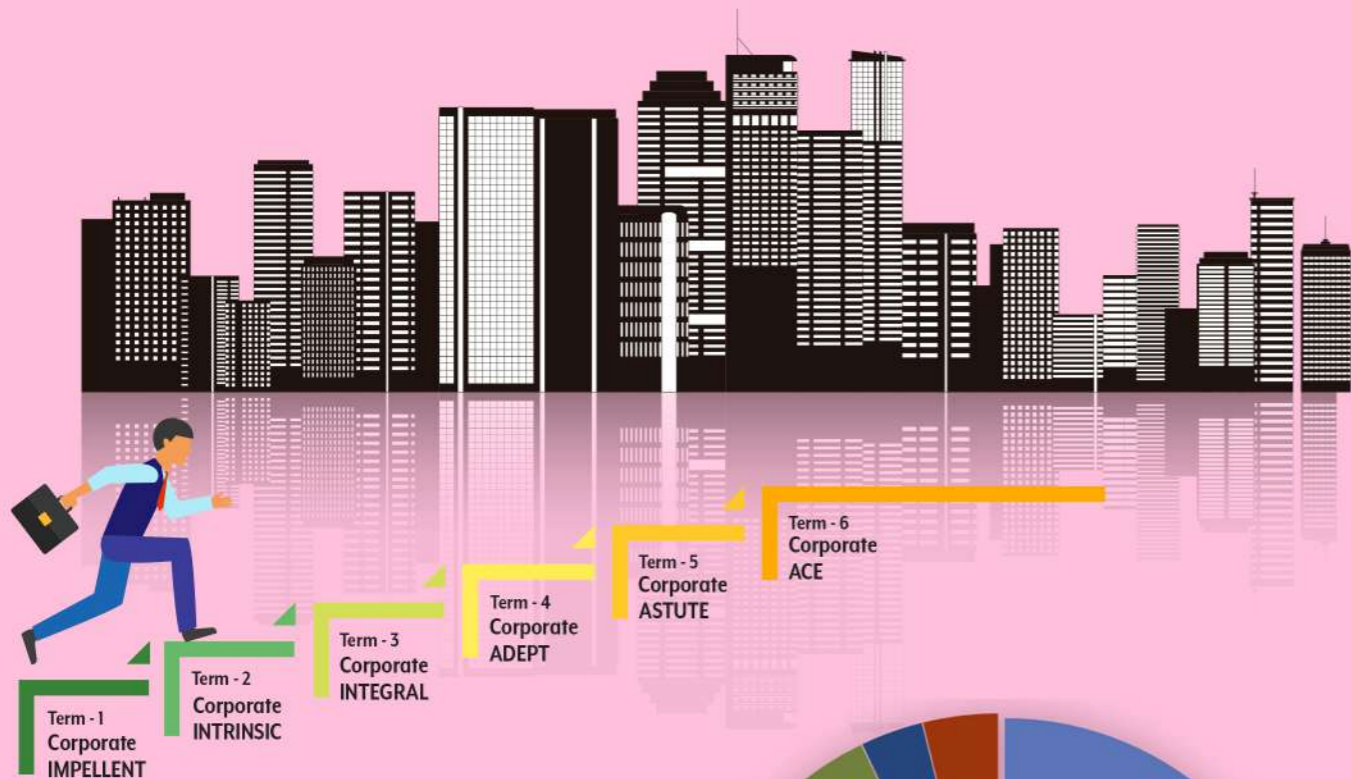
FACULTY

Befitting the faculty of a B-School, the institute's faculty possess diverse academic qualifications and backgrounds ranging from CFAs, management graduates from IIMs/XLRI, MBAs, with engineering, economics, statistics and other allied backgrounds. Faculty members have international teaching experience.

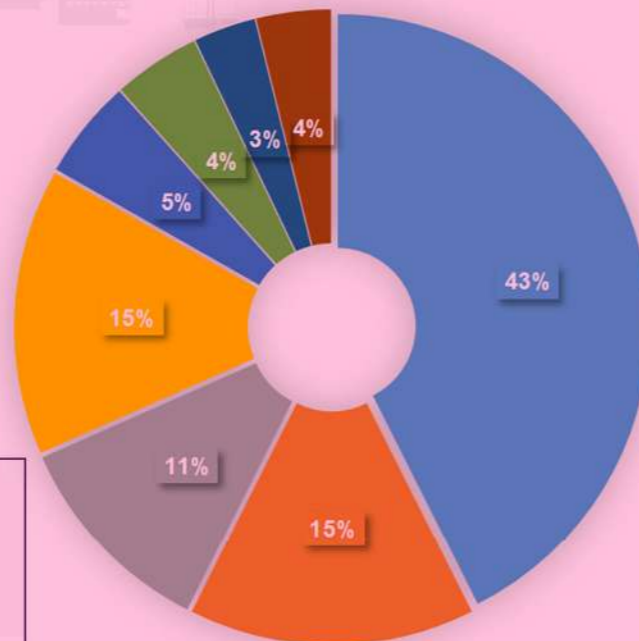
Apart from academic and teaching experience, most of the faculty members have worked in different sectors across the industry. They also offer consulting services to various organisations.

PLACEMENTS

LIFE AT SSIM



- Corporates Destination for Campus Recruitment
- 100+ Companies visit SSIM for Talent Acquisition
- More than 96% of students placed



■ BFSI	■ Media
■ FMCG	■ Pharma
■ IT	■ Real Estate
■ Manufacturing	■ Retail

There is never a dreary moment at SSIM. Academics aside, we organise and participate in an array of activities. It's a diverse community with students from across India. Our pedagogy is holistic and allows our students to become well-tailored individuals, when they step into the physical world. Life at SSIM is thus a beautiful blend of academics and activities that help students to develop as good human beings. Most of the evenings, students spend at the Learning Resource Centre (LRC) for self-study and also discuss with other students exploring interpersonal learning for our case presentations, book reviews, article reviews and the like.

A typical college day starts at 9:30am and ends by 4:00pm, with four sessions scheduled each day. Some of the students have the opportunity to assist faculty in various academic and non-academic activities across different departments, such as Placement Executive Committee Members (PECs), Class coordinators, and Event Coordinators. There are various other activities, wherein students are involved. To quote a few activities of our Institutional Social Responsibility, SSGI conducted an Inter school competition from 12th to 14th February, 2020. Another ISR activity was held at Jeedimetla Government School, conducted by SSIM faculty and students. Our faculty and students work hand-in-hand with each other to organise the ISR activities to create a stronger bond between them. We also organise sports activities in nearby government schools to give students an exposure to business school and its ambience. This gives us immense pleasure, as it creates an inclusive environment. Speaking about the environment, we implemented the "One Student - One Tree" initiative, which was launched by the then Hon'ble HRD Minister of the Union Cabinet, Dr. Ramesh Pokhriyal Nishank on 20th August, 2019.

The struggles and challenges we face may seem overwhelming at times, but each of us understands and manages our challenges differently. To help our students understand themselves better we organise Self-Awareness activities. We participate in Bicycle Rallies and Marathons organised by other entities with a fun quotient, to emphasise on the students' physical health and well-being. The outbound training workshops are a part of SSIM's induction program for helping students in skills improvement through, teamwork, team bonding, communication, leadership, problem solving, decision making, motivation, change and personal development. Our hostellers connect with each other over a game of sport in the evening or weekends which lets them have a healthy camaraderie. Our students also explore their talent in Theatre arts, Dance and such other extracurricular activities which enhance their confidence, emotional quotient and social intelligence.

